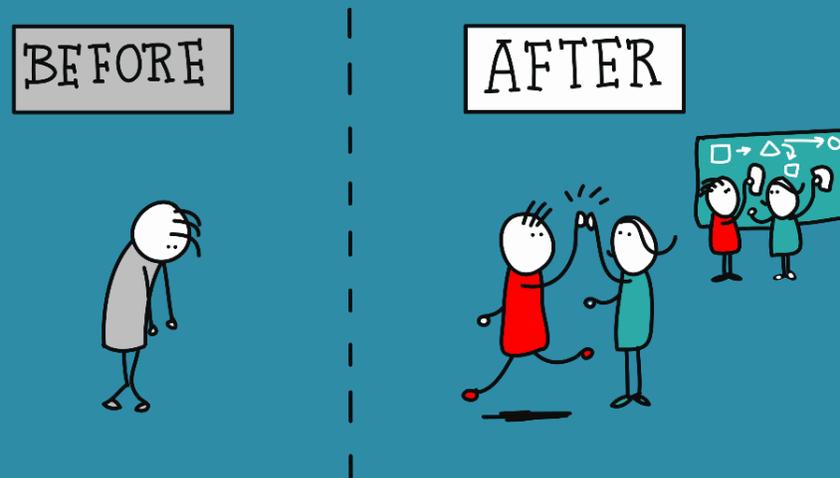


Rapid Action Group proudly offers
RAG Advisory Board RAB
Advisory Board as a Service



Ease your being in the world! Let's RAB with a twist!

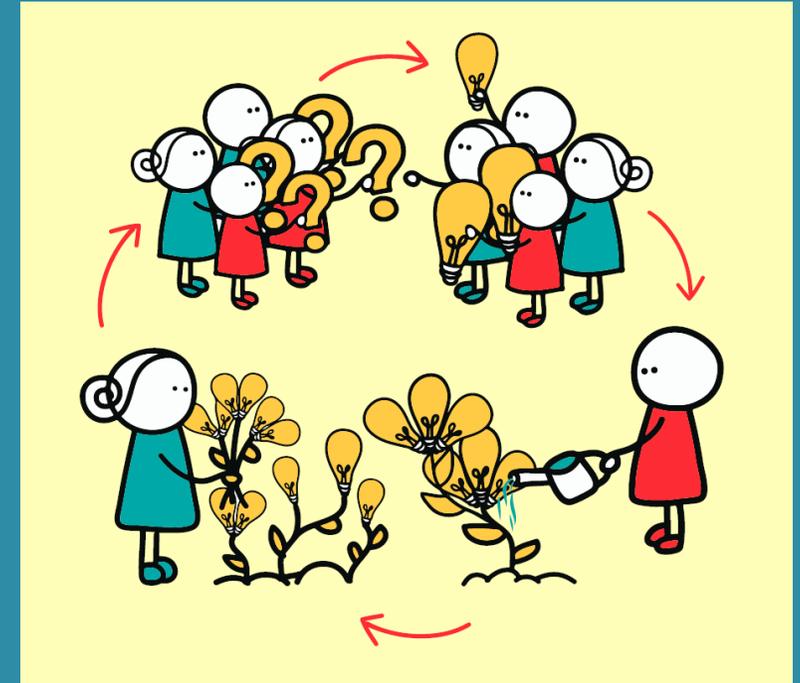
Get a step ahead!

Every company needs new, fresh and outside-of-the-box thinking, insight and ideas at all levels of the company.

Trusted outsiders can effectively challenge prevailing and existing beliefs, culture and ways of doing. But it's hard to create fail-safe conditions to test and enrich options before moving forward. Many companies in need don't have enough time to organize required activities and don't want to hire staff for doing it.

Good news! Your solution to these challenges is RAG Advisory Board RAB.

Take steps towards maximum value output with the minimum possible risk and cost.

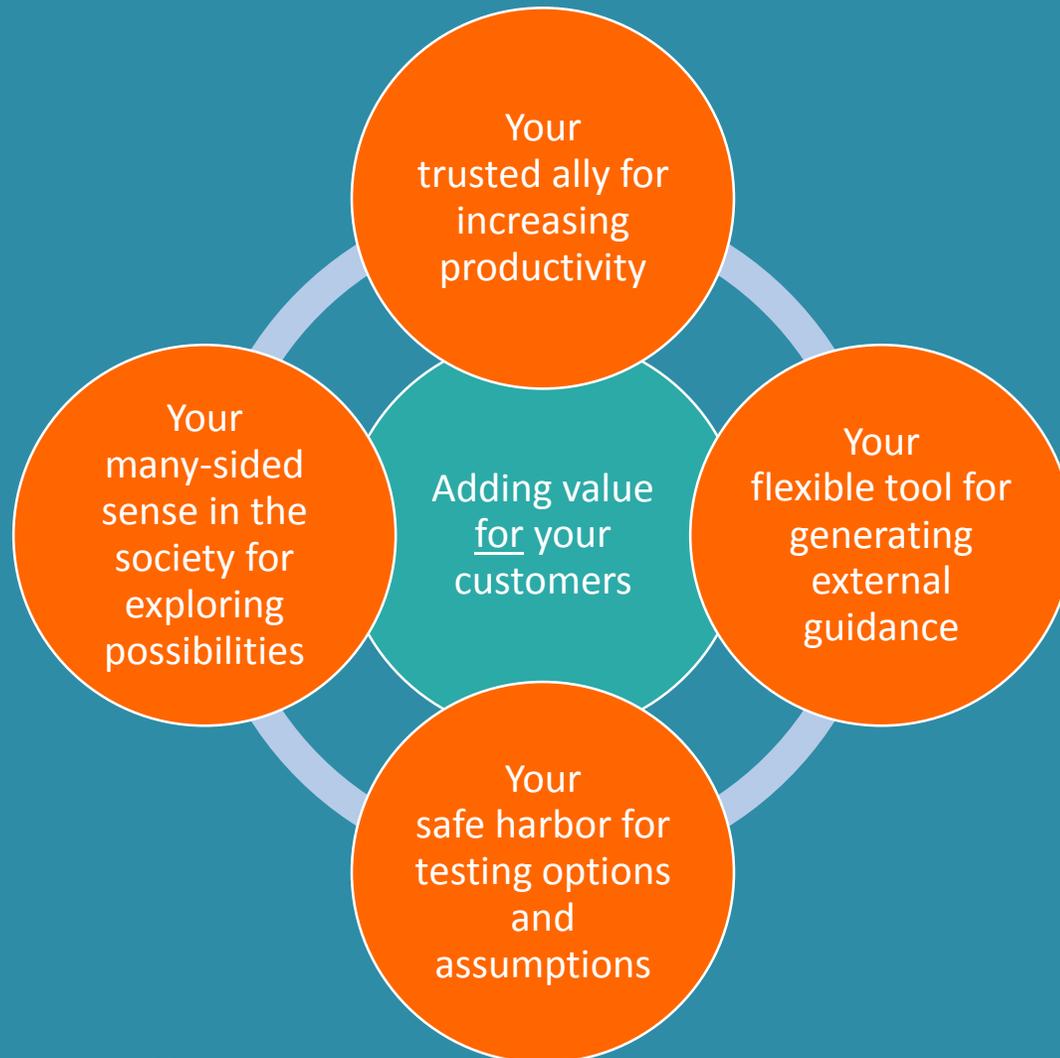


External
Sparring

Accelerated
Business

Easy to
Organize

RAB – RAG Advisory Board as a Service



We have designed RAB for brave

- Program and Project Leaders
- Steering Groups
- Experimentation Boards
- Management Teams
- CEOs and other C-suite leaders
- Boards of Directors

Trust - Respect - Joy

RAB Service Framework





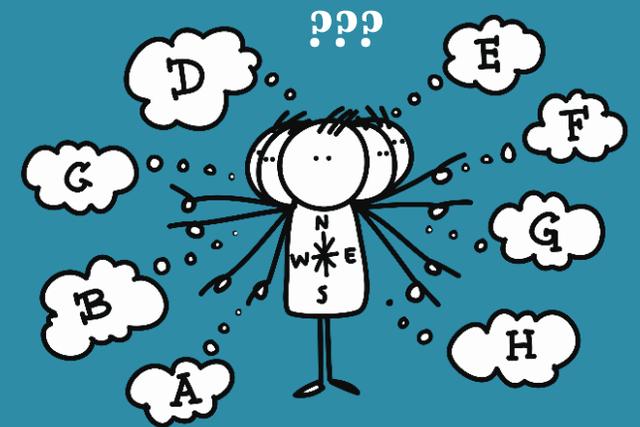
RAG Advisory Board RAB is beneficial for both the business and its management!

RAB provides external, valuable and non-binding but informed sparring to accelerate your business and advance your innovation. It helps you navigate successfully in the complex, hyper-connected and rapidly changing world.

RAB sessions form continuing practice for testing and perfecting options before you move forward. They increase your substance based confidence before making decisions.

RAB represents many-sided group of top experts who are able to observe and contribute from different territories of businesses and the society. The experts are always hand-picked and work is based on strong personal motivation.

RAB helps you build superior culture and strengthen your purpose in the world. Long-term and mutually committed collaboration has meaningful impact on your productivity and customer value.



Let's RAB!

- **Flexible.** Sessions will be organized when you need them or they can be based on yearly schedule. We offer also tailored packages → SME can use e.g. Tekes Innovation Voucher
- **Adaptive:** from practical pilots and experiments to brand and strategy development.
- **Invoicing on session or yearly basis.**
- **Sessions are easy to organize.** RAG's experienced organizers take care of it.

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Rapid Action Group RAG in a RAGshell

- Founded in 2014 in Espoo Innovation Garden. 24 founding partners: researchers, business executives, designers, innovators, artists, members of the Parliament of Finland.
- We are inspired to engage creativity and innovation. What if there was less talk, less reports and more deeds?
- Today, we form a platform of 38 globally connected experts from different fields. We love action with customers, users and communities.
- We offer forefront innovation and growth services with global awareness.
- Our diversity and multi-sided experience enable us understand big pictures and provide practical methods and tools to help fulfill our customers' diverse needs and issues in complex and changing world.

RAG Mission

**Change the world through
creativity and innovation.**

From ideas to sustainable impact.

RAG Vision

**We want to be the best for the world
in mastering enriching interaction.**

It is a core phenomenon accelerating
innovation and growth. It's all about people.

RAG Attitude

Let's do it! The sky is not the limit.

Trust, respect and joy cultivate cooperation
and interaction.





RAPID ACTION GROUP LTD
LET'S DID IT!

